



February 25, 2009

Dear Educator:

El Paso Water Utilities is asking local schools to help celebrate "**Drinking Water Week**" during **May 3rd - May 9th**. This year the Blue Thumb Project is being celebrated again in other countries as well as the United States; "a blue thumb is to water, what a green thumb is to plants." Both are about having a hand in making something better. As our demands on water continue to grow, everyone needs to lend a hand in conserving and protecting water resources in the Chihuahuan Desert.

One way your class can participate is to take part in the **Annual Poster Contest** to be held during "**Drinking Water Week**". We feel this will encourage students to think about water as a basic life need and the need for ensuring the availability of quality water now and in the future of our Chihuahuan Desert. Information on the contest guidelines is enclosed. You can also view the contest guidelines at our website, [www.epwu.org](http://www.epwu.org).

We would like for you to encourage all students, Kindergarten through 12<sup>th</sup> grade to participate. The winners of the Annual Poster Contest will be recognized at an awards presentation, at the Carlos M. Ramirez Tech<sub>2</sub>O Water Resources Learning Center, 10751 Montana Ave. on May 9, 2009 at 10:00 a.m.

This year's poster contest theme is, "**See What I Know About Tech<sub>2</sub>O**". The Tech<sub>2</sub>O provides education and training to foster the understanding and appreciation of total water management in the Chihuahuan Desert. The interactive displays, exhibits and demonstration projects help to bring water management to life: from wildlife to people, we all need water to live.

The Tech<sub>2</sub>O Center is open to the public every Saturday from 9:00 a.m.-1:00 p.m. Visiting the center is a great way to learn about water in the region; then take what you learned, perhaps from your favorite exhibit and create your poster.

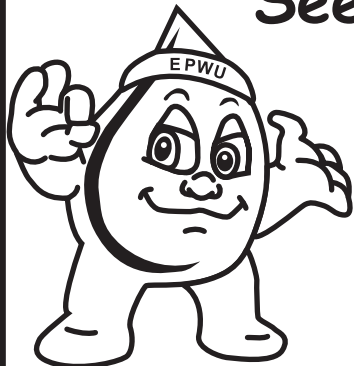
Teachers! Grades fifth grade and up are invited to schedule school field trips during the weekdays. For more information on the Carlos M. Ramirez Tech<sub>2</sub>O Water Resources Learning Center please visit [www.tech2o.org](http://www.tech2o.org).

The Water Conservation Department is also available to do presentations on the following topics: water supply, quality, treatment, conservation or additional information. Please feel free to call 621-2000.

Sincerely,

Diane Ecklund Perez  
Water Conservation Education Specialist

# "See What I Know About Tech<sub>2</sub>O"



Annual Drinking Water Week Poster Contest  
Drinking Water Week is May 3rd-9th, 2009

Sponsored by  
El Paso Water Utilities Conservation Department

Entry Deadline:  
Friday, April 17th, 2009, 5:00 p.m.



Teachers, please select the 3 best posters from each class and deliver entries to the El Paso Water Utilities Carlos M. Ramirez Tech<sub>2</sub>O Water Resources Learning Center, 10751 Montana Ave., El Paso, Texas 79935 for final judging.

All entries will receive a participant ribbon

For more Information call 621-2000 or go to [tech2o.org](http://tech2o.org)

Class Categories:

Kindergarten

1st - 3rd Grade

4th - 6th Grade

7th - 9th Grade

10th - 12th Grade

Prizes will be awarded for the first three places in each category.

1st Place - \$75.00 Gift Card

2nd Place - \$50.00 Gift Card

3rd Place - \$20.00 Gift Card

Posters will be on display at the  
El Paso Water Utilities Carlos M. Ramirez Tech<sub>2</sub>O Water Resources Learning Center  
May 1st - 16th, 2009

Any two dimensional art medium may be used

Preferred size is 14" x 22" posterboard

Three dimensional posters will NOT be accepted

Winners will be notified by Monday, April 28th, 2009

Winning posters will become the property of El Paso Water Utilities

ONLY teachers may pick up non-winning posters during

May 19th-21st between 8:00 a.m. - 5:00 p.m.

(Please call 621-2000 prior to picking up posters.)

After May 22nd, all posters will become the property of El Paso Water Utilities

Securely tape this entry form to the center back of your poster! Posters without this completed entry form **WILL NOT** be considered! Please print clearly!

## ENTRY FORM

STUDENT'S NAME \_\_\_\_\_ SCHOOL \_\_\_\_\_

ADDRESS \_\_\_\_\_ GRADE \_\_\_\_\_ AGE \_\_\_\_\_

CITY \_\_\_\_\_ ZIP CODE \_\_\_\_\_ TEACHER \_\_\_\_\_

HOME PHONE NUMBER \_\_\_\_\_ SCHOOL PHONE NUMBER \_\_\_\_\_

TEACHERS: Please verify that the above student information is legible and correct.