

VIDEO CASSETTES AS OF APRIL 1998

GENERAL WATER EDUCATION VIDEOS:

1. Professor Water: Fantastic Facts About H₂O. Presented by American Water Works Association. Running Time - 26 minutes. Features a very humorous professor and his assistant discussing general water facts. **2 COPIES**

2. The Mighty River. Produced in 1993 and nominated for an Academy Award, the animated film traces the history of "Magtogoek," the mighty one, the St. Lawrence River. Video, animation, pastels, and soft focus are used to portray life in and on the St. Lawrence. Running Time is 24 minutes.

3. Always Pure, Never Runs Dry. Copyright 1992. Presented by American Water Works Association. Explains the general uses of water, i.e. industrial, irrigation, food processing, etc. Over 29 billions gal/day in U.S. Also talks about the hydrological cycle (surface & groundwater sources) and discusses Complex distribution system from Sierra Nevadas, the Colorado River, throughout the Los Angeles area. Running Time - 15 min.

4. Down The Drain - 3-2-1 CONTACT. Copyright 1991. Presented by Children's Television Workshop. Stephanie Yu travels along the water cycle to find out how water gets dirty, how it gets clean, and what we can do to help conserve and preserve it. Running Time - 30 min. **2 COPIES**

5. Water Hog Haven. Copyright 1991. Presented by American Water Works Association. No conversation video. Features "The Water Hog" who continuously abuses water, as well as people do. Focuses on depletion of water reservoirs and not having enough water in case of emergencies. Running time - 6 min. 30 sec. **2 COPIES**

6. The Adventures of Ethel Mermaid & Tad Pole - A Five-part video series. Copyright 1997.

Presented by Water Works Association. Ethel and Tad, the teaching team, take you on their adventure of discovering the wonders of water. Fun for kids ages 7 -12.

6a. Volume 1. The Hydrological Cycle. A journey up to the clouds and back again to their underwater home in Ezra Pond. Running Time - 10 min.

6b. Volume 2. From Source to Tap. Tad and Ethel visit their friend Flo Ride, who takes them down the distribution pipeline superhighway from source to kitchen tap. 9 min.

6c. Volume 3. Water Treatment. As strange objects enter the water treatment plant intake,

Ethel and Tad find out about water treatment. Running Time - 9 min.

6e. Volume 5. Fun Water Facts. To earn money, Tad and Ethel answer people's questions about drinking water at 25 cents per question. Learn fascinating facts about water.

Running Time - 9 min.

7. Water Conservation Class Presentation. Presented on June 25, 1996 at Pavo Real Recreation Center. First Group consists of 6-7 year olds and Second Group 8-12 year olds. Anai J. Padilla with the help of "Willie the Waterdrop" talks to a children's group about general water conservation information. The hydrological cycle is demonstrated and both indoor/outdoor conservation tips are discussed with the children.

8. Saving Water: The Conservation Video. Presented by Water Environment Federation. Running Time - 8 minutes and 26 seconds. Features "Dino Saurus" as the curator of the "Future Exhibit" in a museum. The exhibit is called "The Lost Treasures of the Earth" and portrays a future without water.

9. The Groundwater Video Adventure. Presented by Water Environment Federation. Running Time - 9 minutes and 42 Seconds. Features "Dino Saurus" as the narrator of a multi-media game which tests a teenager on how she would best solve groundwater problems in the real world. *2 COPIES*

10. Preserving Our Water Resources Makes Good Sense. Presented by Texas A & M University. Running Time - 5 minutes and 27 seconds. Discusses general information on saving both water and money simply by conserving water. Also explains why, at times, our water rates need to be increased.

11. Water for Texas - A Utility Manager's Guide to Water Conservation. 1993. Includes various aids needed to help a water utilities' manager get a water conservation program started. Presented by the Texas Water Development Board. Produced by Blaylock Films for Sherry Matthews Advertising.

***How to Use the Water Box.** Explains how to best use the information included in this video.

***Water for Texas: Today & Tomorrow.** Discusses the current and future water situation in Texas.

***Sure I Can Conserve Water, But Why?** Explains the advantages of starting a water conservation program at your utility.

***Money Down the Drain.** Explains to the consumer how to start taking control of the water used in the home.

***Water Conservation: It's Just Good Business.** Discusses how to start a water conservation program for industry.

***Detecting a Loser - A Program About Leak Detection.** Explains the leak detection process to utility workers.

***Public Service Announcements.** Television and radio public service announcements featuring "Water Advice from Walter".

12. The Alternative is Conservation. 1979. Produced for the Environmental Protection Agency by USER Inc. Running Time - 20 minutes. Refers to water-saving habits that were established during the California drought of 1977 and other conservation programs that have been implemented throughout the country.

13. Fix That Leak. (English). University of Texas at El Paso Production and Continental Video Inc. Discusses basics on do-it-yourself repairs for toilet leaks. Narrated by Gary Munday.

14. Arregle Esa Gotera. (Spanish version of "Fix That Leak"). University of Texas at El Paso Production and Continental Video, Inc. Discusses basics on do-it-yourself repairs for toilet leaks.

15. Fred Hervey Water Reclamation Plant. 1991. Video is usually used as an introduction to a tour of the Fred Hervey Water Reclamation Plant tours. Discusses the process of reclaiming water.

16. Water Follies (A Soak Opera). Running Time - 6 minutes. Animated production originally produced for the Denver Water Department by Stan Phillips and Associates presented in the interest of Water Conservation by Texas Department of Water Resources. This animated feature demonstrates amusing aspects of residential water conservation for children and adults.

17. Water for El Paso. 9/25/89. Produced by AG Comm for the Texas A&M Agricultural Extension Service. Running Time - 5 Minutes and 58 Seconds. Discusses sources of water for El Paso and ways to eliminate waste.

18. What Do You Know About H₂O? A Sci-Med Production. Distributed by the American Water Works Association. Running Time - 20 Minutes. Video answers general trivia questions about water use i.e. "How much of our Earth's water is usable?", "Where is most of the Earth's fresh water found?", "What is our country's largest source of fresh water?", etc.

19. The Hydrologic Cycle. Water in Motion. 20 minutes. Grades 7-12. With live action video and computer graphics, understand how water moves through the hydrologic cycle. Discover how natural events affect evaporation, condensation, precipitation, runoff, and storage. With increasing demand for usable fresh water, learn why the use and misuse of this precious Earth resource is a global environmental concern.

20. Before The Well Runs Dry. A special program of the City of Albuquerque. Running time approx. 28 minutes. Quantity of water is the main issue for Albuquerque. The aquifer is more shallow than first thought and other sources are discussed.

21. The Basics of Water Quality: We Treat Water Right. Presented by American Water Works Association. Running time approx. 12 minutes.

22. Lean & Green, Saving Water In Thirsty Yards. Produced for the City of Albuquerque, Martin J. Chavez, Mayor. Running time approx. 34 minutes. Doug Bennett, Water Conservation Coordinator explains irrigation procedures for watering landscapes more efficiently by performing an irrigation audit and emphasizes on plant signs for water stress. *3 COPIES*

23. Living in a Xeriscape. Produced for the City of Albuquerque, Martin J. Chavez, Mayor. Running time approx. 26 minutes. Curtis Smith and Judith Phillipps explain about using native plants for landscaping, techniques for hydro zoning the landscape and using an efficient irrigation system.

WATER SAFETY EDUCATION VIDEOS:

24. The Bewitched Ditch. 1984. Produced by Albuquerque Public Schools. Features an animated "Water Witch" discussing the dangers of swimming in ditches.

25. But It Couldn't Happen to Me. (2 Copies). MISSING - 1 COPY NEVER RETURNED). Narrated by Estela Casas KDBC-TV and produced by the El Paso Community College Media Center. Discusses the dangers of swimming in unsafe water in the El Paso area.

LANDSCAPING VIDEOS:

26. Landscape Water Conservation . . . Xeriscape. Presented by Texas A & M University. Running Time - 10 minutes and 40 seconds. Discusses the importance of Xeriscaping and explains in detail the seven principles of Xeriscaping.

27. A Consumer's Guide to Water Conservation. Presented by the American Water Works Association. Running Time - 13 minutes and 37 seconds.

28. 609 Buffalo grass. Presented by Crenshaw & Doguet Turf grass. Running Time 13 minutes and 30 seconds. Discusses the advantages of installing buffalo grass.

29. Xeriscape: A Quiet Revolution and Your Own Backyard - A Xeriscape Primer. Xeriscape: A Quiet Revolution is produced by Denver Water and the Denver Museum of Natural History. Discusses Xeriscaping in general. Your Own Backyard - A Xeriscape Primer is produced by Denver Water, Department of Environmental Protection Agency, and KRMA-TV discusses the seven principles of Xeriscaping.

30. Time, Water, Money. 12/1/93. Presented by Hunter Industries. Running Time - 8 Minutes and 30 Seconds. Discusses how to save time, water, and money by using Professional Irrigation Management.

31. Xeriscape: Gardening for Austin. 1994. Produced by the City of Austin, Environmental and Conservation Services Department, and Water and Wastewater Utility. Running Time 30 minutes 42 seconds. Discusses the seven principles of Xeriscaping and explains how to put each one of them into practice in an easy-to-follow format. Also includes two bonus videos: Money Down the Drain and Water Follies (Animated). Down the Drain discusses residential water conservation tips from the Texas Water Development Board. Running Time - 7 minutes. Water Follies is an animated feature which demonstrates amusing aspects of residential water conservation for children and adults. Running Time - 6 minutes.

TELEVISION SPOTS:

32. 9 Public Service Announcements in both English and Spanish. 1991. (3 Copies) Produced by Envision Productions/Denise Quintana Gelo. Includes the following spots in this order: **3 COPIES**

1. **"What I'm Gonna Do This Summer."** 30 Second Spot. 6/19/91. English.
2. **"How Kids Can Save Water."** 30 Second Spot. 6/19/91. English.
3. **"John White."** 30 Second Spot. 8/6/91. English.
4. **"Tiguas."** 30 Second Spot. 8/6/91. English.
5. **"Green Grass."** 30 Second Spot. 8/6/91. English.
6. **"Tiguas."** 30 Second Spot. 8/6/91. Spanish.
7. **"Green Grass."** 30 Second Spot. 8/6/91. Spanish.
8. **"Measuring."** 30 Second Spot. 8/8/91. Spanish.
9. **"Water Warriors."** 30 Second Spot. 7/16/91. English.

33. **"Tiguas."** An additional copy of the 30 Second Spot in English in U-matic videocassette format. TAPE MISSING

34. "Water On Request Program." 30 Second Spot. Produced with EPWU, El Paso Restaurant Association, Guynes Printing, and KVIA-TV Channel 7.

35. *"Willie Water Waster." Public Service Announcement. 15 Second Spot. 6/9/90. Other World Productions of El Paso and produced by Charles Rivera. Features a clay version of our Willie Water Waster.

TAPED PROGRAMS:

36. National Drinking Water Week 1995. (Edited Version). A week long segment focusing on National Drinking Water Week interviews with various department managers during KTSM Channel 9 "Live at Five Show." Anai J. Padilla, Hector Gonzalez, Doug Rittmann and Ernie Rebeck discuss their various areas of water expertise.

37. 1992 Sun Carnival Parade. Thanksgiving Day 1992. Features Willie Water Waster and others walking in the parade. Debut of new WWW costume.

38. Generation 2000 - 1992 and "Project Earth" Series. Generation 2000 Display Booth for 1992 with Raul Ramirez, Donna Britton, Anai Padilla, John Allen Weitz, and John Sutton (Videotaping). "Project Earth" Series with KTSM-TV Channel 9. Reported by Erica Castillo and Mark Pettinger.

39. Irrigation Design School. 7/30/87. Texas A&M Agricultural Center. Group presentation by Steve McCarter and others to irrigation students using various visual aids.

40. Water, Lifeblood of the Valley. 1986. KVIA-TV Channel 7. Reported by Susan Michaels.

41. **Water Series. (MISSING - NEVER RETURNED).** May 1993. KTSM-TV Channel 9. Reported by Nick Miller. Received the "Water Mark" Award. Also features Ed Archuleta, Doug Rittmann, John Sutton, and Leon Metz.

42. What's Happening El Paso? Topic - Home Irrigation. 4/19/82. TelePass Productions.

28 Minutes and 30 Seconds. Features El Paso County Water Improvement District and Ed Fifer.

Miscellaneous Spots:

***"Water Conservation in the Home."** 30 Second Spot. Virginia Water Resources Research Center. Blacksburg, VA.

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***"Dunking Duck."** American Water Works Association.

***"60 Gallons a Day."** American Water Works Association.

***"Monkeys."** American Water Works Association.

***"Water Follies (A Soak Opera)."** Running Time - 6 minutes. Animated Production originally produced for the Denver Water Department by Stan Phillips and Associates presented in the interest of Water Conservation by Texas Department of Water Resources. This animated feature demonstrates amusing aspects of residential water conservation for children and adults.

PRODUCT AND MEMBERSHIP VIDEOS:

43. A Touch of Magic. Presented by Abracadabra Educational Entertainment. Discusses water magic tricks, games and displays available and includes toll-free number 1-800-489- 0513.

44. Association of Builders. Discusses information concerning membership affiliation with the Association of Builders.

45. The Flush Buster. Discusses the water-saving features of The Flush Buster.

46. Water Wizard. Discusses the water-saving features of the Water Wizard.

47. Adobe Illustrator™ Windows Version - Video Demonstration. Discusses the capabilities of this drawing program and how it relates to drawing freehand on the board. TAPE MISSING

48. The Switch is On. Real experts on switching to Microsoft Excel and Word for Windows. Discusses the advantages of using these programs as opposed to using Lotus and WordPerfect. TAPE MISSING

49. Powerful Presentation Skills for Water Professionals. American Water Works Association. Running Time - 27 Minutes. Stresses the importance of powerful oral communication skills. Discusses the four rules of making presentations and fifty tips for making powerful presentations (booklet included).

* Copied from a U-Matic Videocassette original.

UNEDITED VIDEOS:

50. National Drinking Water Week 1995. (Unedited Version). A week long segment focusing on National Drinking Water Week interviews with various department managers during KTSM Channel 9 "Live at Five Show." Anai J. Padilla, Hector Gonzalez, Doug Rittmann and Ernie Rebeck discuss their various areas of water expertise.

51. Water Waste and Water Usage. (Unedited Version). Filmed during July 1995. Hours and hours of excellent examples of water waste throughout the city. Conservation Enforcement Inspector Javier Lopez videotapes and explains the various water waste situations on hand.

52. The Surface Water Video. (9:30)

53. El Paso-Las Cruces Regional Sustainable Water Project. Discusses planning a new system for providing water. What would be the most beneficial system? What is the most cost effective system, and what type of adverse effects could this have on our society. Applies to Las Cruces, El Paso and Juarez. (6 minutes)

54. Drip- (English)/Gota- (Spanish). Two educational TV spots, both are the same, except one is in English and the other is in Spanish. (30 seconds each)

55. Anai and Willie. TV Spot with Anai, Diane and Willie. (30 seconds).

56. Living in Harmony with the Chihuahuan Desert. TV Spot "Live in Harmony" theme. (30 seconds)(2 tapes)

57. Techline Video. Explains the purpose, installation and maintenance of Techline, which is a subsurface drip irrigation developed by Netafim. (12 minutes and 50 seconds)

58. Clark Elementary School Corporate Partnership Program. (Program created to develop and implement educational initiatives to help- achieve our school's objectives and expand the student's horizons. (5 minute and 16 seconds)

59. EPWU "Drink to the future of El Paso." Different El Paso locations (Wrangler Jean Co., Painted Dunes Golf Course) are featured. Each is shown to conserve water. Also highlights treatment plants in El Paso. (All of which are 30 second TV spots.)

60. Waterless No flush Urinals. News segment that explains how the waterless toilet works. Plus a maintenance video on the waterless urinal. (5 minutes and 15 seconds)

61. Living in a Xeriscape. Xeriscape gardening is featured from Albuquerque, NM. (27 minute and 50 seconds.)

- 62. Showerhead Coverage.** News reports on the showerhead giveaway program. Eight of which are in English and one that is in Spanish.
- 63. “No, No, No... No Me Gaste Mi Agua.”** Four “Don’t waste my water” TV spots. Two of them are in English, and two of them are in Spanish. (30 seconds each.)
- 64. Desert Waters.** El Paso, Las Cruces and Juarez are highlighted in an attempt to show conservation needs in each region. (30 minutes)(3 tapes)
- 65. Blossoms and Butterflies.** Explains the process of turning a water wasteful yard into a water thrifty yard. (New Mexico)(28 minutes and 20 seconds)
- 66. EPWU Turn on to Conservation.** One TV spot “Turn on to Conservation” (30 seconds)
- 67. Whistlin in the Desert.** Landfills, septic tanks, hazardous household waste and underground storage tanks each lead to soil pollution, which leads to H₂O pollution. (29 minutes and 30 seconds)
- 68. “Conservation Camp”.** Two TV spots, one in English and one in Spanish. (30 seconds each)
- 69. “Zones”.** “Sunscaping your Garden” (30 second TV spot)
- 70. State of the Water.** (Making wise use of available resources and other related issues. (5 minutes and 46 seconds)
- 71. EPWU PK6’s.** Raymond Mesa does a news report on El Paso’s water problems. Desert blooms (specifically plant wheels) are included as well as cash for your commode and water inspector Tim Grary. (6 minutes and 45 seconds)
- 72. SAWS PSA’S.** San Antonio TV commercials with motto “Be a water saver!” Three are included. (each run 30 seconds.)
- 73. La Gotita de Agua.** Animated program from Mexico. Educational program. (5 minutes and 15 seconds)
- 74. In Concert with the Environment: An Educational Marketing Program.** Students learn how to practice energy efficiency, save water and reduce waste using this program. This program deals with all forms of conservation. (16 minutes)
- 75. The Basics of Water Quality: We Treat Water Right.** Explains the sources of our water, and the process of water treatment. Such as testing for contaminants, and replacing old pipelines. (12 minutes)
- 76. Our Precious Water: A Celebration.** Nebraska Groundwater Festival featured. This festival educates adults as well as children on the subject of water care and conservation. (13 minutes and 44 seconds)

- 77. Top Consumer Questions about Drinking Water.** Percentages on water usage and how we can lower these percentages. Conserving, protecting and getting involved. (11 minutes and 8 seconds)
- 78. Kids & Kows and More Expo, 1998.** Industrialization moves into agriculture. Attempt to attract children to farming. (4 minutes and 18 seconds)
- 79. Learning to be Water Wise and Energy Efficient.** Introduction to Learning to be Water Wise and Energy efficient. It gives examples of water and energy problems as well as solutions. (17 minutes and 47 seconds)(2 tapes)
- 80. 1999 Tri-City Tri-State Bi-National Water Festival.** El Paso, Juarez, and Las Cruces join forces in these water festivals. (11 minutes)(6 tapes)
- 81 Soil: Who needs it?** The soilies explain the need for soil as well as different types of soil and ways we can save soil from being wasted. (14 minutes and 20 seconds)
- 82. Virginia Water Resources Research Center.** Four TV spots from Virginia about water and energy conservation. (each 30 seconds)
- 83. Sixth Graders learn to be Water Wise and Energy Efficient.** Three 1999 TV spots about El Paso water utilities and the El Paso electric company that teaches middle schools ways to save water and energy.(30 seconds each)
- 84. Mayors Sign Proclamation.** Mayors from El Paso, Las Cruces, and Ciudad Juarez come together to sign a proclamation. (30 seconds)
This is preceded by two water utility commercials.(No, no, no,....don't drink my water.) (each 30 seconds)
- 85. 1999 Super Summer Spectacular.** Students from Ramon Elementary School perform a play based on an H₂O villain and other assorted characters. (35 minutes)
- 86. Earth Cafe: Source Water Protection.** Shows ways drinking water is polluted, such as leaking underground storage tanks. Plus, it shows how we can monitor and prevent these occurrences. (24 minutes)(2 tapes)
- 87. Professor Water and the Amazing Water Cycle.** Professor Water and his friends explain the process of the water cycle. Starting with molecules and going on to evaporation. 26 minutes and 24 seconds)
- 88. Ground Water Module.** Assembly, presentation and maintenance of the groundwater module. (30 minutes)
- 89. A Consumer's Guide to Water Conservation.** Explains ways everyday consumers can prevent water from being wasted. (13 minutes and 37 seconds)
- 90. Chatterbox Video Manual.** This video explains how to use the chatterbox as well as problems that may occur and how to fix these problems if they occur.

91. Resource Action Programs (Sponsor Edition).